



IBERFLORA

International Plants, Flowers, Landscaping, Technology and Garden DIY Trade Fair

www.iberflora.com

Passion for Green

Valencia from 4th to 6th October 2017



FERIA VALENCIA

100 años de ferias
1917-2017



PARTICIPATION PROPOSSALS



Plants and Flowers



Landscaping and Arboriculture



Production and Technology



Garden DIY and Decor

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IBERFLORA prepares one of its most ambitious editions for 2017. The fair grows adding new sectors. It will be part of a great trade fair attendance. In fact, **Feria Valencia** expected to gather **from 4th to 6th October** about 400 exhibitors and 15.000 trade visitors. Following you can see all the options to participate in **IBERFLORA**.

✳ **Remember that the staging is one of the pillars of success in fair marketing** ✳



2017 RATES

✳ **Inscription fee: 400€ + VAT**

✳ **Floorspace rental: 112,60€/sq.m. + VAT**

DECORATION OPTIONS

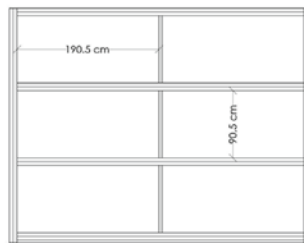
1. BASIC DECORATION



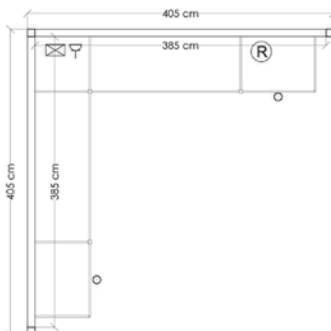
25 €/sq.m.
+ VAT



ALZADO



ALZADO TRASERA



Features:

- Wall sign with the exhibitor company's name.
- Grey Anthracite carpet.
- White melamine partition wall, open on aisles.
- Aluminium profiles.
- Lighting: structure on the top edge of the partition wall. Metallic halogen lamps (140W per 16 sq.m.).
- 500w socket in electrical board.
- Lighting consumption.

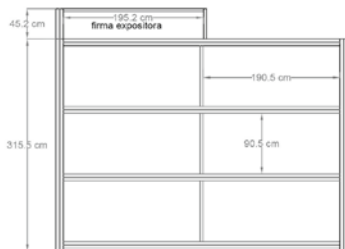
Furniture not included

DECORATION OPTIONS

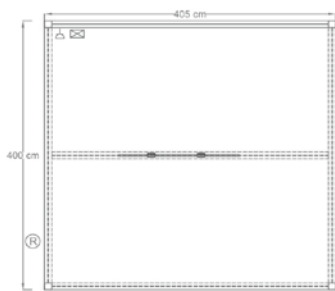
2. PROFESSIONAL DECORATION



**30 €/sq.m.
+ VAT**



ALZADO



PLANTA

Features:

- Anthracite-grey carpet.
- White melamine partition wall, open on aisles.
- Aluminium profiles.
- Sign on façade with standard lettering.
- Lighting with metallic halogen lamps (140W per 16 sq.m.) suspended from ceiling structure.
- 500 w socket in electrical board.
- Lighting consumption.

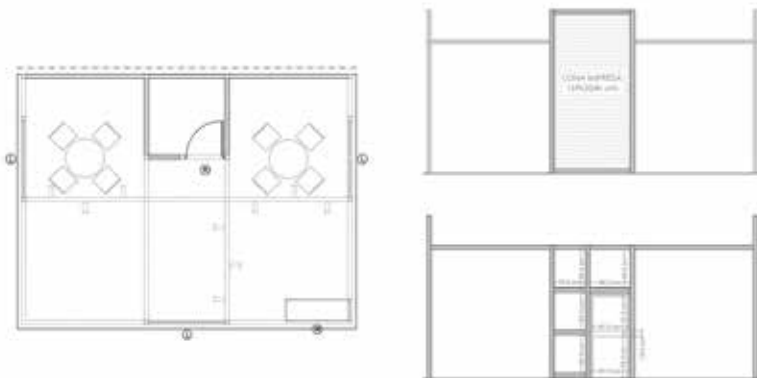
Furniture not included

DECORATION OPTIONS

3. PROFESSIONAL WITH CANVAS DECORATION



**40 €/sq.m.
+ VAT**



Features:

- Printed canvas on perimeter (200X385 cm.) 1 for each 16 sq.m. (If the stand has a partition wall, a white modular wall will be placed).
- Anthracite-grey carpet.
- White canvas ceiling on alluminium structure.
- Aluminium profiles.
- Lighting with metallic halogen lamps (70W per 16 sq.m.).
- One 500 w socket for each 16 sq.m.
- Lighting consumption.
- Storage room 200X100 cm. for 48 sq.m. stand; 200x200 cm. for 64 sq.m. stand or over.
- 1 Silkscreen printed logos on storage room wall.

Only available for stands of 48 sq.m. or over
Furniture not included

DECORATION OPTIONS

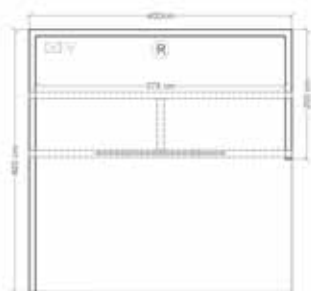
4. WALL DECORATION



**44 €/sq.m.
+ VAT**



ALZADO



PLANTA

Features:

- Woodwork walls white painted, total height 305 cm. It can be nailed to the walls.
- Lighting is integrated in the aluminum profiles. Height 385 cm. 210 W for each 16 sq.m.
- Lighting consumption.
- Anthracite-grey carpet.
- 500w socket in electrical board.
- Silkscreen customer logo on warehouse wall (1logo of 100 cm. maximum).

FURNITURE PACKS PROPOSALS

Furniture options available for all stands

BASIC FURNITURE PACK



Without storage room: - 80 €/Un + VAT

With storage room: - 130 €/Un + VAT

- 1 round table mod. Marte 1 titan melamine top.
- 4 chairs mod. Confy.
- 1 Desk 100x50x100 cm.
- 1 Storage room 100 x 100 cm.

CUBIC FURNITURE PACK



Without storage room: - 90 €/Un + VAT

With storage room: - 140 €/Un + VAT

- 1 round table mod. Marte 1 titan melamine top.
- 4 chairs mod. Vulcano.
- 1 Desk 100x50x100 cm.
- 1 Storage room 100 x 100 cm.

MINIMAL FURNITURE PACK



Without storage room: - 170 €/Un + VAT

With storage room: - 220 €/Un + VAT

- 1 round table mod. Marte 1 top titan melamine.
- 4 chairs mod. Cubiña.
- 1 Desk 100x50x100 cm.
- 1 Storage room 100 x 100 cm.

FOR OTHER SPECIAL DECORATIONS

REQUEST A QUOTE IN THE CENTRAL SERVICES

Email: centraldeservicios@feriavalencia.com

Tel.: 902 747 323

IBERFLORA

VALENCIA, 4th to 6th of October 2017



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