



# IBERFLORA

International Plants, Flowers, Landscaping, Technology and Garden DIY Trade Fair

[www.iberflora.com](http://www.iberflora.com)

# Passion for Green

Coinciding with:



*Valencia from 3 to 5 October 2018*



FERIA VALENCIA

## PARTICIPATION PROPOSALS



Plants and Flowers



Landscaping and Arboriculture



Production and Technology



Garden DIY and Decor

# IBERFLORA

International Plants, Flowers, Landscaping, Technology and Garden DIY Trade Fair

**IBERFLORA** prepares one of its most ambitious editions for 2018. The fair grows adding new sectors. It will be part of a great trade fair attendance. In fact, **Feria Valencia** expected to

gather **from 3th to 5th October** about 400 exhibitors and 15.000 trade visitors. Following you can see all the options to participate in **IBERFLORA**.

Remember that the staging is one of the pillars of success in fair marketing.



## 2018 RATES

Inscription fee:

**400€ + VAT**

Floorspace rental:

**114,60€/sq.m. + VAT**

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# DECORATION OPTIONS

## 1 BASIC DECORATION MMON04



**25 €/sq.m.**  
+VAT



### Features:

- Wall sign with the exhibitor company's name.
- Grey Anthracite carpet.
- White melamine partition wall, open on aisles.
- Aluminium profiles.
- Lighting: structure on the top edge of the partition wall. Metallic halogen lamps (140W per 16 sq.m.).
- 500w socket in electrical board.
- Lighting consumption.

Furniture not included

# DECORATION OPTIONS

## 2 PROFESSIONAL DECORATION MMON02



### Features:

- Anthracite-grey carpet.
- White melamine partition wall, open on aisles.
- Aluminium profiles.
- Sign on façade with standard lettering.
- Lighting with metallic halogen lamps (140W per 16 sq.m.) suspended from ceiling structure.
- 500 w socket in electrical board.
- Lighting consumption.

Furniture not included

# DECORATION OPTIONS

3

**PROFESSIONAL WITH CANVAS DECORATION**

**DMON06**



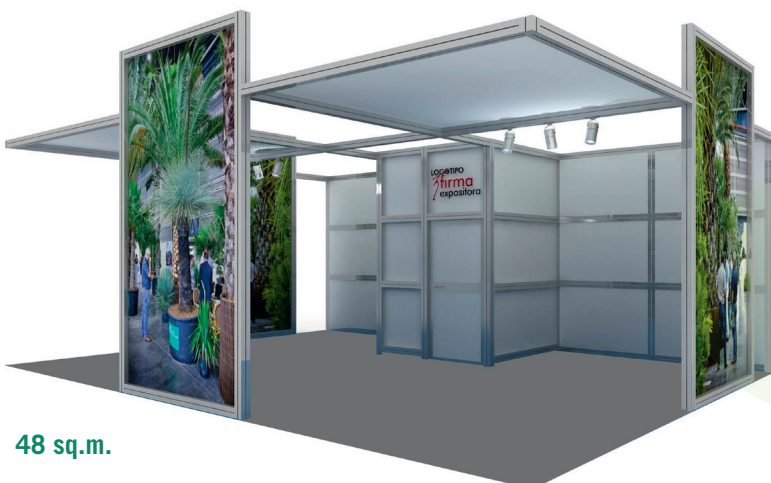
64 sq.m.

**40 €/sq.m.**  
+VAT

## Features:

- Printed canvas on perimeter (200X385 cm.) 1 for each 16 sq.m. (If the stand has a partition wall, a white modular wall will be placed).
- Anthracite-grey carpet.
- White canvas ceiling on alluminium structure.
- Aluminium profiles.
- Lighting with metallic halogen lamps (70W per 16 sq.m.).
- One 500 w socket for each 16 sq.m.
- Lighting consumption.
- Storage room 200X100 cm. for 48 sq.m. stand; 200x200 cm. for 64 sq.m. stand or over.
- 1 Silkscreen printed logos on storage room wall

Furniture not included



48 sq.m.



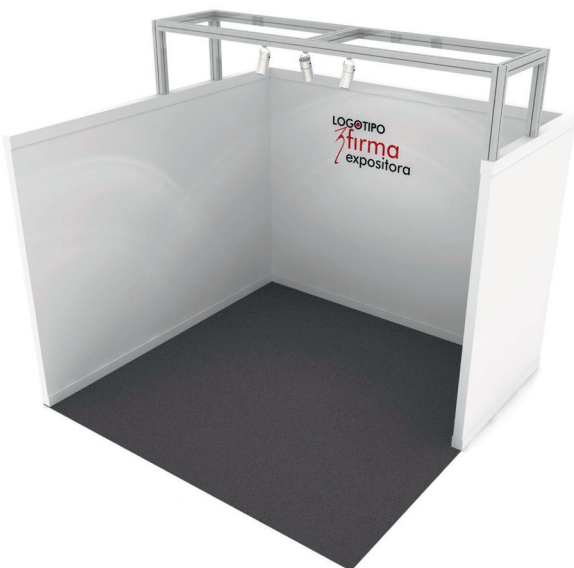
# DECORATION OPTIONS



4

**WALL DECORATION**
**DMONO1**


**44 €/sq.m.**  
+ VAT



### Features:

- Woodwork walls white painted, total height 305 cm. It can be nailed to the walls.
- Lighting is integrated in the aluminum profiles. Height 385 cm. 210 W for each 16 sq.m.
- Lighting consumption.
- Anthracite-grey carpet.
- 500w socket in electrical board.
- Silkscreen customer logo on warehouse wall (1logo of 100 cm. maximum).

Furniture not included

# FURNITURE PACKS PROPOSALS

## 5 FURNITURE OPTIONS AVAILABLE FOR ALL STANDS

### BASIC FURNITURE PACK



**Without storage room:** - 70 €/Un  
**With storage room:** - 110 €/Un + VAT

- 1 round table mod. Marte 1 titan melamine top.
- 4 chairs mod. Confy.
- 1 Desk 100x50x100 cm.
- 1 Storage room 100 x 100 cm.

### CUBIC FURNITURE PACK



**Without storage room:** - 80 €/Un  
**With storage room:** - 120 €/Un + VAT

- 1 round table mod. Marte 1 titan melamine top.
- 4 chairs mod. Vulcano.
- 1 Desk 100x50x100 cm.
- 1 Storage room 100 x 100 cm.

### MINIMAL FURNITURE PACK



**Without storage room:** - 140 €/Un  
**With storage room:** - 180 €/Un + VAT

- 1 round table mod. Marte 1 top titan melamine.
- 4 chairs mod. Cubiña.
- 1 Desk 100x50x100 cm.
- 1 Storage room 100 x 100 cm.

## FOR OTHER SPECIAL DECORATIONS

REQUEST A QUOTE IN THE CENTRAL SERVICES

**Email:** [centraldeservicios@feriavalencia.com](mailto:centraldeservicios@feriavalencia.com)  
**Tel.:** 902 747 323



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VALENCIA, from 3<sup>th</sup> to 5<sup>th</sup> October 2018



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